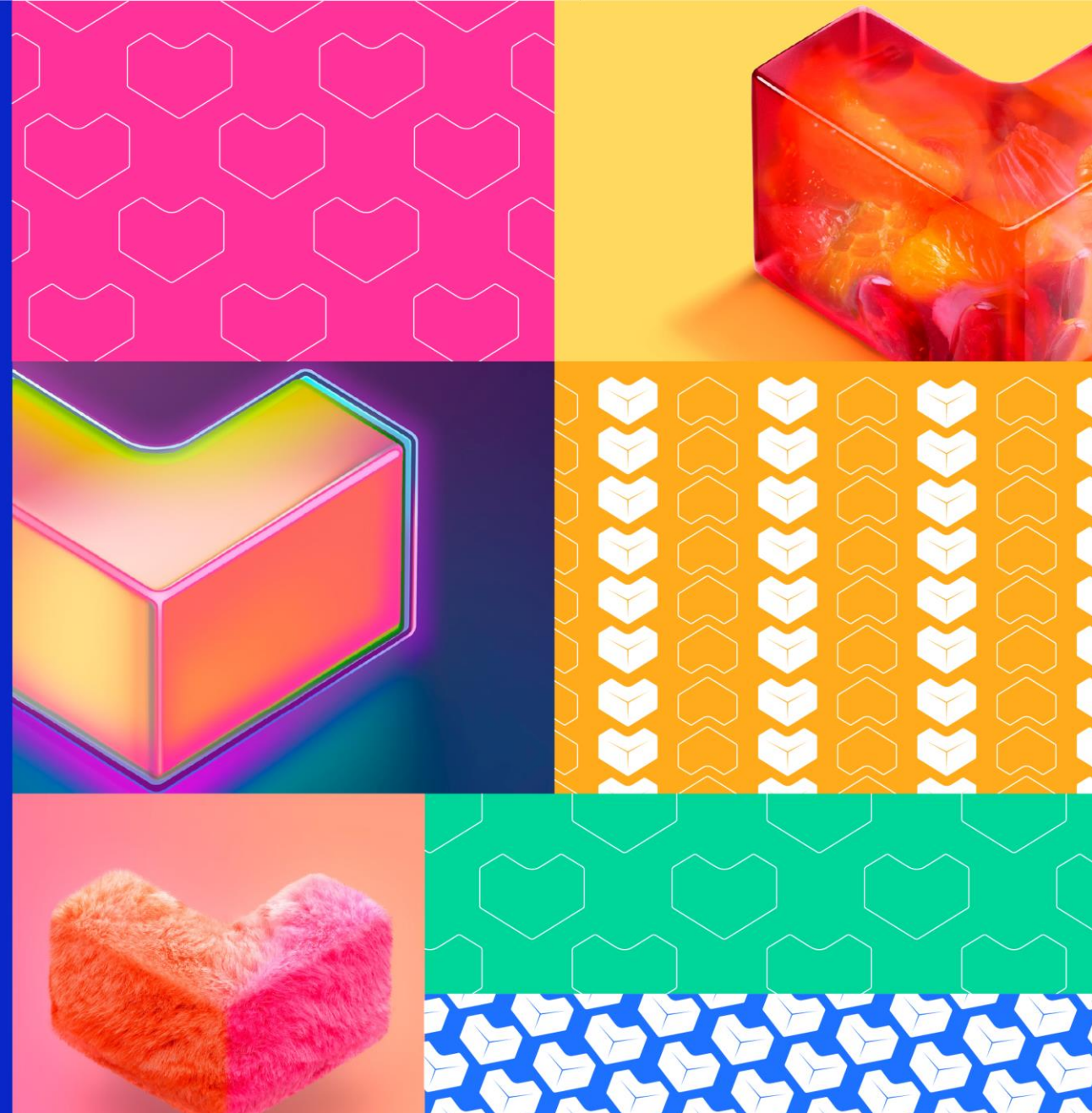


Lazada IP Protection

IP Protection Platform
A Guide for Rights Holders



- 1/ IPP account Registration
- 2/ Verify Rights Holder IPR
- 3/ Manage Takedown Requests

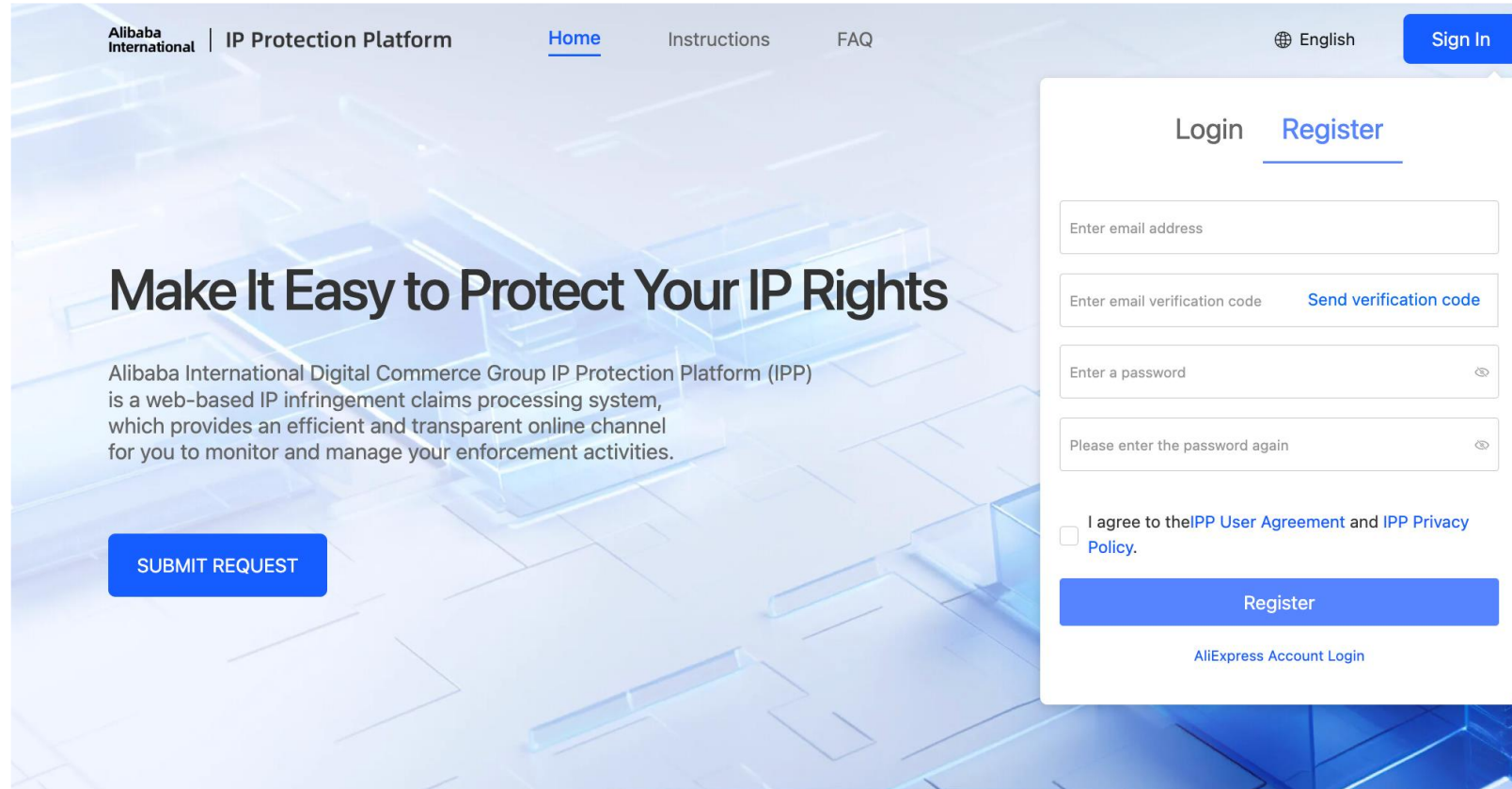


IPP Account Registration

IPP Account Registration

To submit takedown requests through the Alibaba International IPP Platform, rights owners or their authorized agents must first register an account. To do so, visit <https://ipp.aidcgroup.net/#/ippHome> and click the “Sign In” button at the top right of the home page (see the screenshot beside). Please note that if you wish to switch languages (e.g., from Chinese to English) you may do so using the functionality on the left side of the Sign In button.

Please enter an email address and complete the email verification and note that the email address selected when registering an Alibaba International IPP account will serve as the login ID and cannot be changed once the account has been created. Please select the email address carefully, and keep in mind that you or your company will need to continue using the account, even in the event of personnel or service provider changes.



The screenshot shows the Alibaba International IPP Platform registration page. The header includes the Alibaba International logo, the platform name, and navigation links for Home, Instructions, and FAQ. A language selector is set to English, and a Sign In button is in the top right. The main content area features the heading "Make It Easy to Protect Your IP Rights" and a description of the platform as a web-based IP infringement claims processing system. A blue "SUBMIT REQUEST" button is visible. On the right, a registration form is displayed with fields for email address, verification code, password, and a confirmation checkbox. The form includes a "Register" button and a link to "AliExpress Account Login".

Alibaba International | IP Protection Platform

[Home](#) [Instructions](#) [FAQ](#) [English](#) [Sign In](#)

[Login](#) [Register](#)

Enter email address

Enter email verification code [Send verification code](#)

Enter a password

Please enter the password again

☐ I agree to the [IPP User Agreement](#) and [IPP Privacy Policy](#).

[Register](#)

[AliExpress Account Login](#)

Alibaba International requires documents to verify the identity of each rights owner. If the account is registered on behalf of an entity or individual outside of Mainland China, the registrant will be required to upload a digital image (e.g., a scan or photograph) of an identifying document such as a driver's license or passport (for individuals) or a business license (for a business entity). Please note that the identification document and personal details remain confidential and will not be disclosed to any other party without prior consent.

Verify Rights Holder IPR

VERIFY Rights Holder IPR

For individuals, please see the screenshot:

Email :

* Country/Region

Australia

* Category of Registrant

☒ Right Holder ☐ Authorized Agent

* Category of User Identity

☐ Enterprise ☒ Individual

* Type of Identity Proof

☒ Personal Information Authentication

* Photo of ID Card

Upload files

Upload ID photo images; All information on the image must be clearly visible, the content must be true and valid, and no modifications are allowed; Photo support: jpg, jpeg, bmp, gif, png, pdf format, size not exceeding 8M.

passportFiles is required

* Registration Number of Enterprise 

* Name

* Detailed Address

Save and submit

VERIFY Rights Holder IPR

For businesses, please see the screenshot:

Email :

★ Country/Region

Australia

★ Category of Registrant

☒ Right Holder ☐ Authorized Agent

★ Category of User Identity

☒ Enterprise ☐ Individual

★ Type of Identity Proof

☒ Enterprise Information Authentication

★ Business License

Upload files

Please upload a digital photo or color scan of the enterprise's business license. Attachments of the following formats can be uploaded: GIF, JPG, JPEG, PNG, BMP and PDF. Each file must not exceed 8M and multiple files can be compressed for uploading. The attachment will be only be disclosed to Alibaba International or otherwise will only be disclosed in accordance with the IPP User Agreement.

★ Registration Number of Enterprise ⓘ

★ Company Name

★ Detailed Address

Save and submit

VERIFY Rights Holder IPR

Contact Information – All Registrants

Next, registrants will be required to input contact information (refer screenshot). Please be aware that there are **two contact information fields**:

1) contact information that **will be disclosed** to merchants who are the subject of your takedown requests (i.e., “Contact information disclosed to the party which is the subject of the complaint.”),

and

2) contact information that will be used only by Alibaba International to communicate with you (i.e., “Contact information disclosed to Alibaba International”), and which **will not be disclosed** to merchants. Please ensure the provided contact information is current, correct and accurately reflects the information you intend to share.

Manage Complaints

♥ IPR Service

IPR Protection Guide

To the accused disclosure of contact information

Alibaba International IPP platform will disclose the information below to the party being complained of (The filed with * sign is mandatory) .

* Name of contact person

测试

Mobile

Phone

* You can get the verification code

after filling the valid email address.

If filling in your contact information, consent to disclose your contact information to the party being complained or certified mediation agency

Save

Contact information disclosed to Alibaba International

If you have not edited this information, the system notification will be sent to the registered email of the account instead.

* Name of contact person

Mobile

Phone

* You can get the verification code

after filling the valid email address.

Alibaba International IPP platform will communicate with the complainant using the contact information supplied. All notifications will be sent to the

VERIFY Rights Holder IPR

Submitting Documents to Verify the IPR of the Rights Owner

After successfully inputting the required information and submitting identifying documentation, rights owners will input information and provide documentation about the IPR they wish to enforce such as their trademark, copyright and/or patent registrations.

Under the “My IPR” tab (see the following screenshot), select “IPR Submission” to begin providing the required information such as the type of IPR (e.g., trademark, copyright, etc.)

The screenshot displays the 'User Center' of the 'Alibaba International IP Protection Platform'. The left sidebar menu includes 'My Page', 'Mine', 'My IPR', 'Complaint Submission', and 'IPR Service'. The 'My IPR' section is expanded, and 'IPR Submission' is highlighted with a red box. The main content area is titled 'Submit IPR Information' and contains a form with the following elements:

- A header bar: 'IPR Type and Location of Registration'.
- A required field: '* Please Select the IPR Type' with radio button options for Trademark, Copyright, Patent, and Others, each with an information icon.
- Another required field: '* Please Choose the Location of IPR Registration' with a dropdown menu.
- Two buttons at the bottom: 'Save Draft' and 'Next'.

VERIFY Rights Holder IPR

Please be aware that an agent authorized to act on behalf of a rights owner will be required to submit documentation, such as a power of attorney demonstrating that they're authorized to act on behalf of the lawful rights owner

After the necessary information has been input and the documentation uploaded, the registrant will submit the IPR for verification by clicking "Submit for verification" (see second red box in the screenshot).

* Please input the ID number, passport number, or enterprise business license number of test. ⓘ

* Please select the expiration date of authorization. ⓘ

Select date  ☒ Forever

An authorization letter on intellectual property right enforcement is generated according to the information you have filled out. Please following two steps:

First step: download template:

[Download](#)

Please download and review the authorization letter. If the information is correct, please have it signed (in case the IPR owner is an individual), or sealed (in case it the IPR owner is an enterprise) by **test** and upload the same. If the IPR owner is not available to sign or seal immediately, you may click the "Save draft" bottom below, and upload it later when it is signed or sealed.

* Second step: Please upload a digital photo of the authorization letter signed (in case it is an individual), or sealed (in case it is an enterprise) by **test**.

[Upload](#)

1527 7b4d 4060 8002 8crease300d .pdf 

Please make sure that your authorization letter has been signed (in case it is an individual), or sealed (in case it is an enterprise) by **test**; If you employ your own template for authorization letter, please make sure it specifies that **test** authorizes **test** to enforce intellectual property rights on its behalf. Authorization only on business operation or sales cannot be accepted for the purpose of IPR enforcement.

[Save Draft](#) [Submit for verification](#)

VERIFY Rights Holder IPR

Please note that it is important to separately complete and submit each IPR for verification. To view the status of any IPR documentation submitted for verification, you may login to your IPP account and click the “IPR Management” link (see screenshot).

Alibaba International

IP Protection Platform

User Center

English

Jingran test

My home page

Mine

Account Setting

User Service

My IPR

IPR Submission

IPR Management

Complaint Submission

Submit a Complaint

Manage Complaints

IPR Service

IPR Protection Guide

IPR Management

Status ofAll

IPR LocationAll

IPR TypeAll

Authentication

IPR NumberPlease enter the IPR...

IPR OwnerPlease enter the IPR...

Custom NamePlease enter a custo...

SearchDelete all

Submission date	IPR Type	Title	Serial Number	Registration Number	IPR Owner	Status of Authentication	Action
2023-09-26	Trademark					Authentication failed	Edit
2023-09-26	Trademark		06	120400	120400	Authenticated	View
2022-04-14	Patent-Design patent					Authenticated	View

VERIFY Rights Holder IPR

The “Status of Authorization” column on the IPR Management page shows the current status of the submitted IPR. The status will be: “Under authentication,” “Authentication failed,” “Authenticated” or “Withdraw”

For more detailed information regarding the IPR authentication status, click “View” for authenticated IPR or click “Edit” for submitted IPR that has failed.

After clicking “View,” for example, users are brought to a screen with additional detail about the approved IPR. If the IPR has failed authentication, clicking Edit will allow users to see the reason(s) for the failure and allow further action, such as uploading required documents, to facilitate further review and authentication.

IPP Platform account holders can always add more IP rights by registering and submitting them for verification in their existing account. It is not necessary to open a new IPP Platform account so long as the new IP rights belong to the same rights owner.

Alibaba International

IP Protection Platform

User Center

English

J

My home page

Mine

Account Setting

User Service

My IPR

IPR Submission

IPR Management

Complaint Submission

Submit a Complaint

Manage Complaints

IPR Service

IPR Protection Guide

IPR Management

Status ofAll

IPR LocationAll

IPR TypeAll

Authentication

IPR NumberPlease enter the IPR...

IPR OwnerPlease enter the IPR...

Custom NamePlease enter a custo...

Search

Delete all

Submission date	IPR Type	Title	Serial Number	Registration Number	IPR Owner	Status of Authentication	Action
2023-09-26	Trademark	iiiparon test 123	iiiparon test 123	iiiparon test 123	iiiparon test 123	Authentication failed	Edit
2023-09-26	Trademark	iiiparon test 123	iiiparon test 123	iiiparon test 123	iiiparon test 123	Authenticated	View

Lazada

Add to Cart. Add to Life.



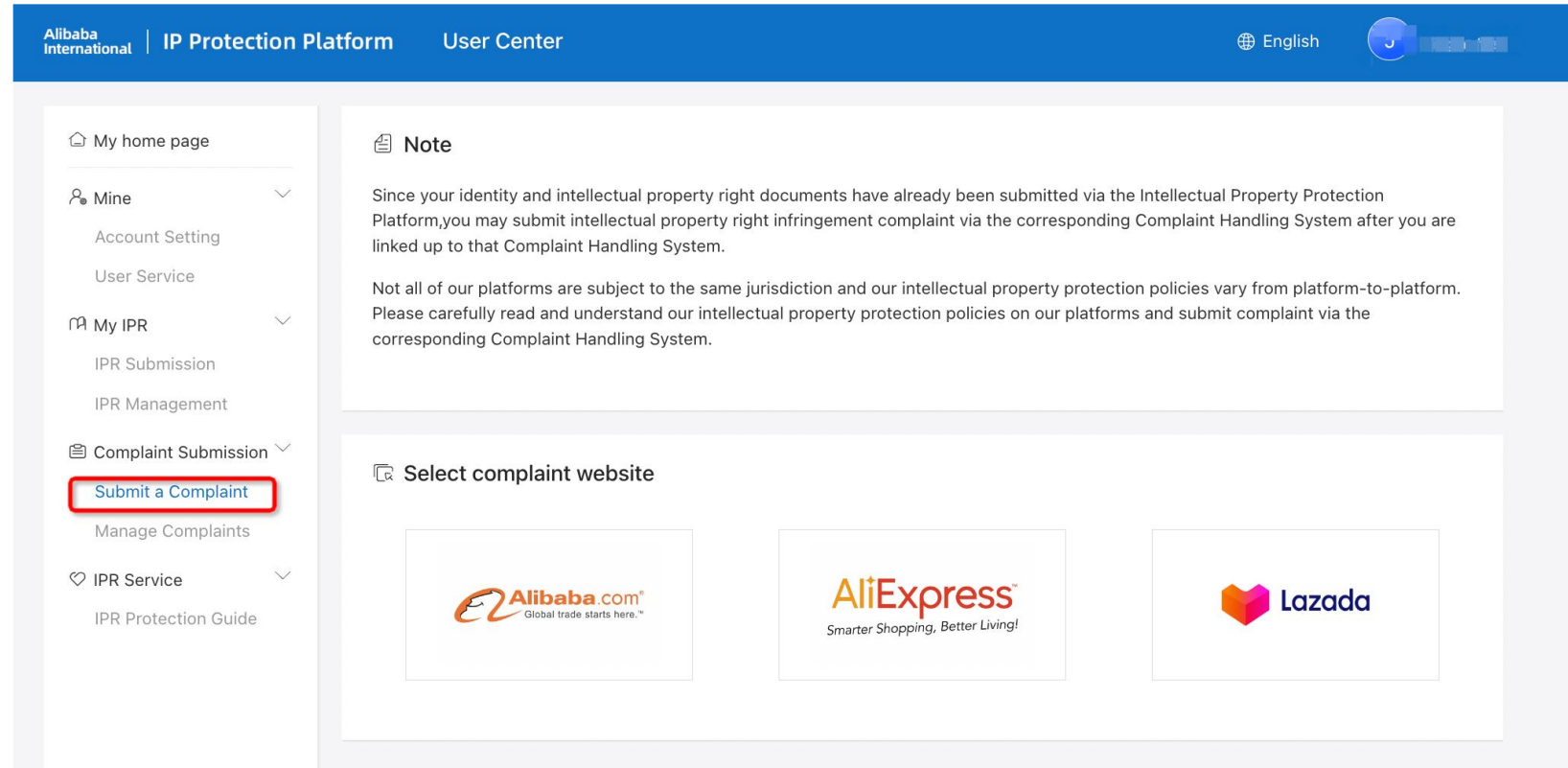
Manage Takedown Requests

Submitting a Complaint

Once the account is verified by Alibaba International, it will be active and ready to be used for submitting takedown requests based on the alleged infringement of IPR. To submit a takedown request, follow the steps below.

Choosing a Platform

To request the removal of allegedly infringing product listings, after logging into your IPP account, click “Submit a complaint” (see the screenshot that follows) and select the platform (Lazada) on which you want to enforce your IPR.



Submitting a Complaint

Choosing IPR

After choosing the platform, account holders will be brought to a landing page where they will input basic complaint information (see the screenshot

below). For the first step, choose the type of IPR allegedly infringed, e.g., trademark, copyright, etc. from the “IPR” drop-down menu (see red box on the first line in the screenshot below).

Next, from the adjacent drop-down menu (see the red box on the second line in the screenshot below), account holders will choose from the IPR available in their account. Please note that this adjacent field is dynamic and tailored to your account. For example, if you choose “Trademark” from the IPR field, the adjacent field would offer a drop-down menu of trademarks verified and available in your IPP account for enforcement.

Alibaba International

IP Protection Platform

User Center

English

Home page

User Center > Submit a Complaint > Complaint On Alibaba IPP Platform



Complaint Submission Flow

* IPR Type

Trademark

* IPR

Trademark

* Complaint type

Invention patent

* Reason

Design patent

* Supplement

Utility model

infringement reason(s)

Copyright

Document proof of infringement

Others

+ Add your files

(Acceptable formats include zip/rar/jpg/jpeg/png/bmp/pdf/doc/docx. Each file must not exceed 5MB. No more than 4 documents are allowed.)

Infringing listings

Submitting a Complaint

Type of Infringement

Next, choose the reason for the claim of infringement (e.g., Counterfeit, Image misuse, etc.) from the “Reason” field drop-down menu (see the screenshot below).

Alibaba International

IP Protection Platform

User Center

 English Home page

User Center > Submit a Complaint > Complaint On Alibaba IPP Platform



Complaint Submission Flow

Basic Complaint Information

* IPR Type

Trademark

* IPR

* Complaint type

☒ Product listing

* Reason

* Supplement

infringement reason(s)

Counterfeit

☐ Counterfeit

☐ Judicial or administrative decision

Unfair/unauthorized use of other's trademark

☐ Unfair use of trademark rights

☐ Judicial or administrative decision

Document proof of

infringement

Infringing listings

Submitting a Complaint

Submissions will also need to include evidentiary information, or proof of infringement, to support the takedown request.

The “Supplemental infringement reason” field where rights owners can input text that describes their basis for their allegation of infringement (see first red box in the screenshot). In other cases, rights owners may choose to upload a separate document, such a comparison photo, to provide a visual illustration of the required evidentiary information (see the second red box in the screenshot).

Alibaba International

IP Protection Platform

User Center

EnglishHome page

User Center > Submit a Complaint > Complaint On Alibaba IPP Platform

Global trade starts here.™

Complaint Submission Flow

Basic Complaint Information

* IPR Type

Trademark

* IPR

* Complaint type

☒ Product listing

* Reason

Unfair use of trademark rights

* Supplement infringement reason(s)

Note: You can supplement infringement reason(s).

Document proof of infringement

[+ Add your files](#) (Acceptable formats include zip/rar/jpg/jpeg/png/bmp/pdf/doc/docx. Each file must not exceed 5MB. No more than 4 documents are allowed.)

Infringing listings

* Infringing listings

Each listing must be separated by a new line, no more than 300 listings are allowed

Submitting a Complaint

Identify Infringing Listings

In the “Infringing Listings” field (see the screenshot that follows), paste the URL(s) that are the subject of the infringement claim being asserted. Be sure to click “Verify listings” to confirm the URLs are valid (see arrow in screenshot that follows). Once the listings are verified, click the "Submit" button to finalize the submission.

Please note that a case number will be generated in connection with each takedown request. The case number is a very important reference, and any follow-up or questions about the submission will require the case number in order for Alibaba International to reply or assist.

★ IPR

测试-测试自定义名称(3,4/1234)

★ Complaint type

☒ Product listing

★ Reason

★ Supplement

Note: You can supplement infringement reason(s).

infringement reason(s)

Document proof of

[+ Add your files](#) (Acceptable formats include zip/rar/jpg/jpeg/png/bmp/pdf/doc/docx. Each file must not exceed 5MB. No more than 4 documents are allowed.)

infringement

Infringing listings

★ Infringing listings

Each listing must be separated by a new line, no more than 300 listings are allowed

Verify listing(s)

View acceptable listing formats

Submit

Types of Alleged Infringement

Reason Code	Description	Supporting Information Needed	Example(s)
Trademark – Counterfeit	Product contains words or logos that are identical or similar to a trademark without the authorization of the trademark owner.	- IPR documents -test purchase/ purchase review comparison -never produced/ repackaged item: provides evidence or official URL showing that the reported product was never manufactured by brand	“ABC” brand logo is found on a t-shirt being sold.
Trademark – Content Infringement	Product title, description or image(s) contains words or logos that are identical or similar to a trademark without the authorization of the trademark owner.	-IPR documents -Both conditions must be met: 1. The product contains no trademark on the product but uses the trademark in product image/ title or descriptions; 2. Overuse the logo trademark in the product image, regardless of the product origin and complaint reason provided	Listing title is “ABC official t-shirt” and the product image is of a blank t-shirt with no “ABC” related print/logo/words. Product being a blank shirt, appears with the “ABC” logo placed within the product image as a banner.
Copyright – Content Infringement	Product description or image(s) contains copyrighted material without the authorization of the copyright owner.	-Copyright claim statement/ proof of ownership -Side by side comparison of copyrights using URL or Images which the copyrights are located	Listing reproduces an image that was taken directly from a brand’s official website. Even if the seller is selling the same genuine product, he/she needs to have permission from the copyright owner before using it within the listing.
Copyright – Piracy	Software, film, musical work or book product is an unauthorized reproduction of content belonging to a copyright owner. Excludes derivative works.	-Copyright claim statement/ proof of ownership -Side by side comparison of copyrights using URL or Images which the copyrights are located	A copy of “ABC” photo-editing software is offered to be delivered to the buyer via a portable hard disk drive or any other physical storage media and that copy of “ABC” photo-editing software was made without authorization of the copyright owner.

Types of Alleged Infringement

Reason Code	Description	Supporting Information Needed	Example
Copyright – Unlawful Reproduction	Copyrighted artistic work is being re-produce on a product. For example: soft toys, printed shirts, phone case.	Copyright claim statement, which includes all the characters they owned	A printed t-shirt which features a graphical image, and the reproduction of that image is made without authorization of the copyright owner.
Copyright – Unlawful Access	Hardware, software or any information product which solely or primarily provides unauthorized access to content belonging to a brand or rights owner (e.g. access keys, activators, cracking or other means of bypassing restrictions)	Proof of Ownership	A key code that cracks or alters “ABC” document editing software such that the software can be used without a need to purchase a license or subscription from the copyright owner. A cloud URL that enables a buyer to access and download an unauthorized copy of “ABC” software.
Invention Patent – Infringement	Product is a patented product or uses a patented process, and has been made without the authorization of the patent owner.	Patent Certificate & Patent Infringement Comparison Document which illustrate and explain the infringement of patented concept or invention.	A coffee machine which uses a high pressure extraction technology, where that technology is patented and the coffee machine was made without authorization of the patent owner.
Design Patent – Infringement	Product is an article which has been applied with a design which is protected by a design patented / registered design, and has been made without authorization of the design patent / registered design owner.	Registered Design Certificate & Registered Design Infringement Comparison Form Side by side comparison attachment (can be a strong supportive document to validate Design infringement)	A set of earphones that is identical or substantially similar in overall look/impression to a design which protected by a design patent / registered design, and the earphones were made without the authorization of the design patent / registered design owner.



Trademark is registered in the country where the product listing is found and is registered in the relevant classification as the product



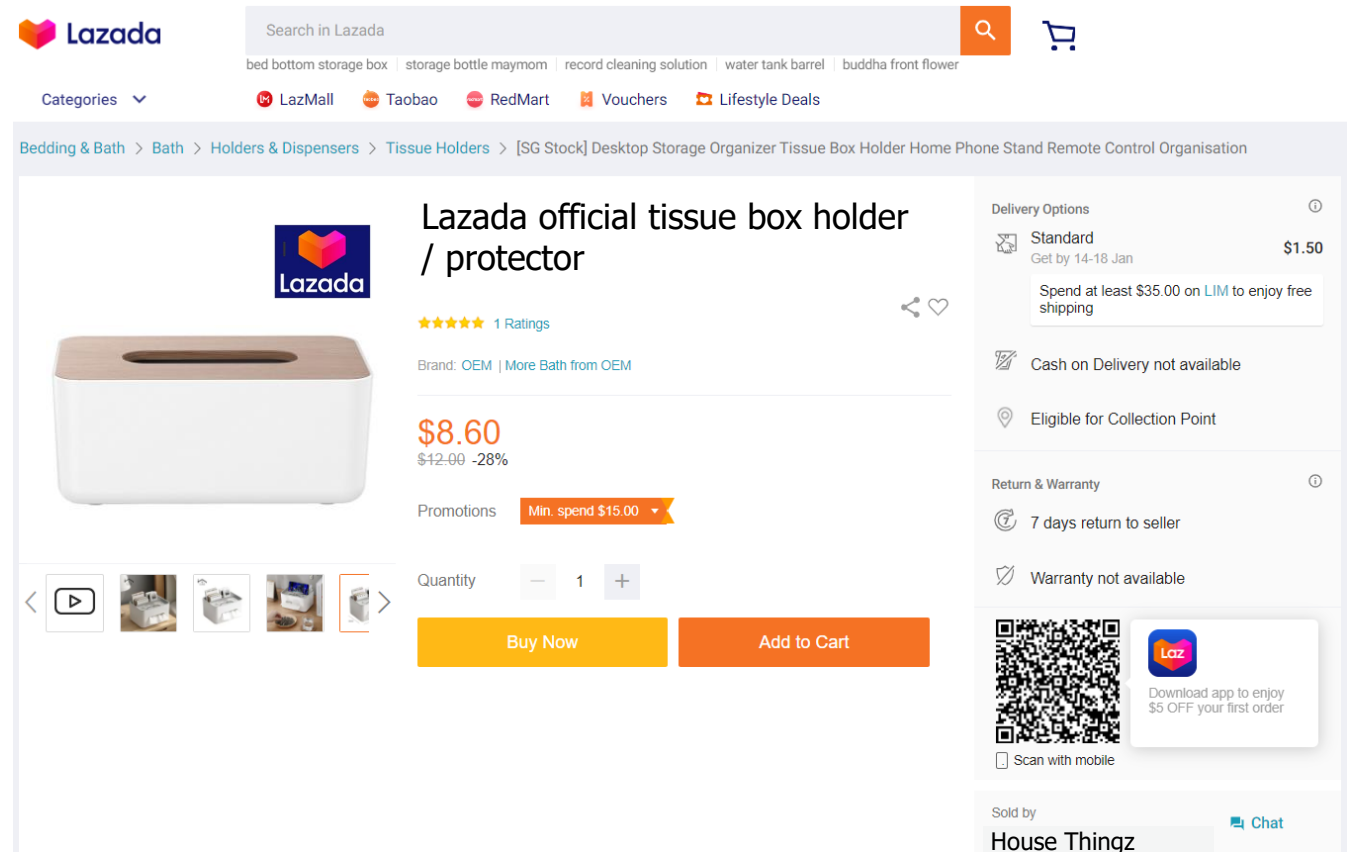
House Thingz

Explanation: Product contains a trademark without the authorization of the trademark owner.

Example above: Genuine Lazada tissue box holders are only manufactured in green colour. Therefore this is a counterfeit product. Genuine product can be found here [insert url reference]



Trademark is registered in the country where the product listing is found and is registered in the relevant classification as the product

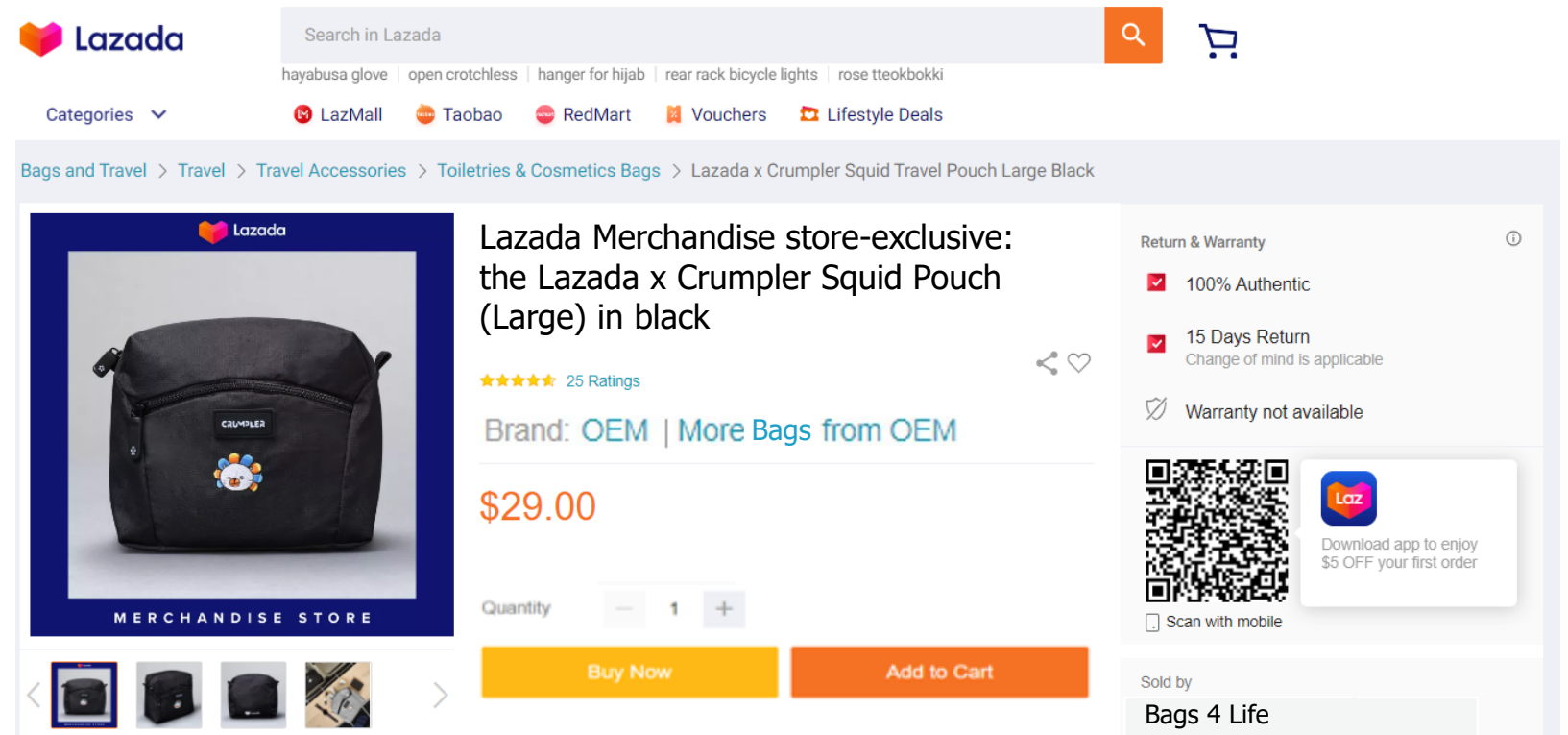


Explanation: Product title, description or image(s) contains a trademark without the authorization of the trademark owner.

Example above: Lazada logo is used in the product display images without authorization from Lazada



Copyrighted image is owned by Lazada and found on official Lazada website(s)



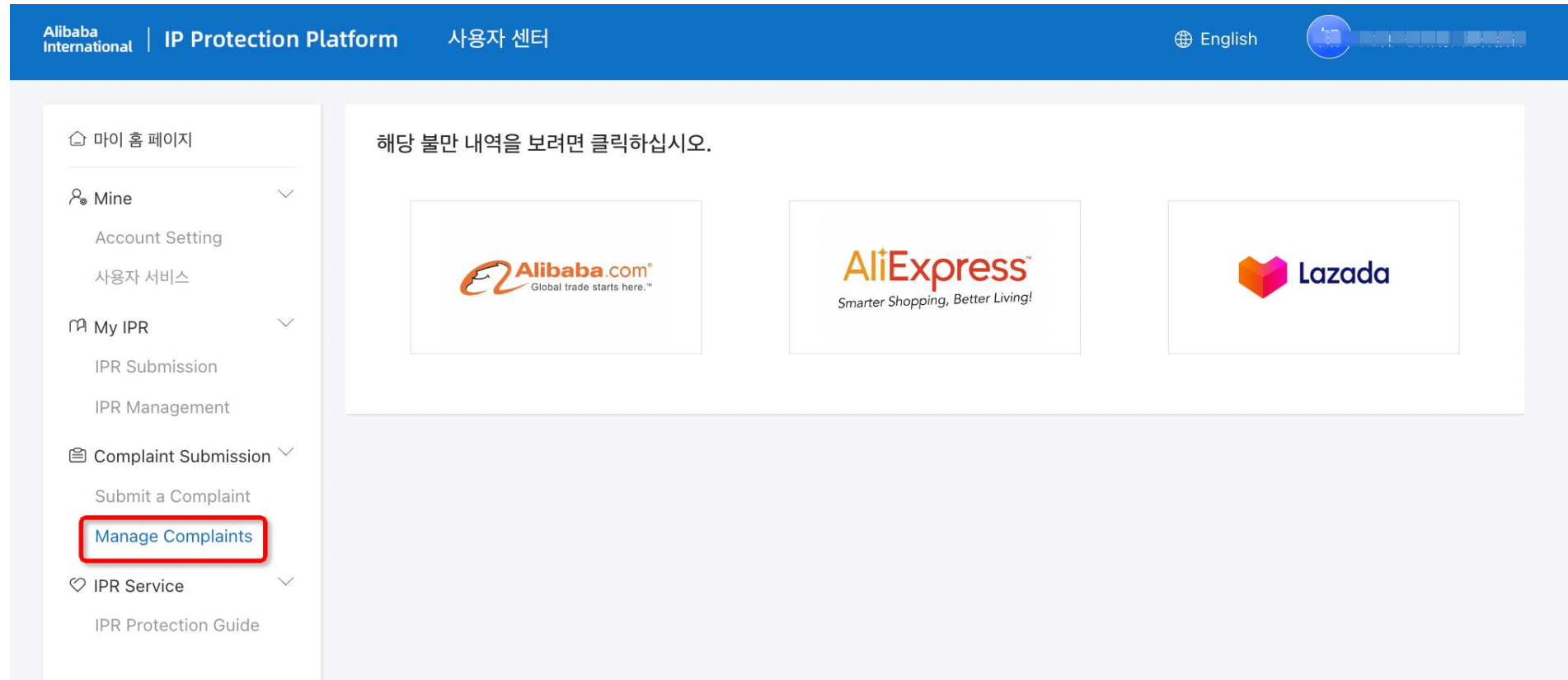
Explanation: Product description or image(s) contains copyrighted artwork without the authorization of the copyright owner.

Example above: Copyrighted image belonging to Lazada is used in a product listing without authorization from Lazada.

Managing Takedown Requests

To manage your complaint(s) and monitor their status:

1. Click “Manage Complaints” on the left side of the options tab.
2. Select the corresponding platform on which you want to submit a takedown request.



Managing Takedown Requests

To manage your complaint(s) and monitor their status:

3. Search for specific takedown requests using the case number, platform, type of IPR, etc.
4. Identify a takedown request you want more information on.
5. Select “Check complaint details” to learn more about the status and view details of the complaint.

Alibaba International | IP Protection Platform User Center

English Home page

My Page

Mine

Account Setting

User Service

My IPR

IPR Submission

IPR Management

Complaint Submission

Submit a Complaint

Manage Complaints

IPR Service

IPR Protection Guide

Manage Complaints

PlatformAlibaba.comComplaint typeProduct listingSubmission date2023-08-14 ~ 2023-11-14

IPR nameComplained seller(s)Case number

Search

Case StatusAll(6886)Filter

Batch WithdrawalBatch Rejection

Complaint Details	Platform	IP	Status	Action
Case number: 202311 Submission date: 2023-11-13 15:50 https://www.alibaba.com/product-...			Complaint(s) processed - Pending seller's response	Check complaint details Withdraw complaint

Managing Takedown Requests

After clicking “Check complaint details,” IPP users will be brought to a page (see screenshot example) that contains the details about the complaint, including a “Complaint Details” section, which contains the information of the original takedown request, as well as a “Case Records” section, which details the progress of the takedown request.

The screenshot displays the Lazada IPP interface. On the left is a sidebar menu with categories: Project management, Mine, Account Setting, User Service, My IPR, IPR Submission, IPR Management, Complaint Submission, Submit a Complaint, Manage Complaints, IPR Service, and IPR Protection Guide. The main content area is divided into two sections. The top section, titled 'Complaint case number 100000...', lists details: Case number (20230915110206), Submission date (2023-09-15 11:03), IPR name, Platform (Alibaba), Complaint type (Product listing), Complained seller(s), Infringing listings (a URL to an Alibaba product page), and Supplement infringement reason(s). The bottom section, titled 'Case Records', shows a timeline of events: 2023-09-15 20:06 Ending, 2023-09-15 11:16 Counter-notice rejected, 2023-09-15 11:14 Seller has responded (with a red box around the 'View additional details' link), 2023-09-15 11:05 Complaint(s) processed, and 2023-09-15 11:03 submitted.

Case Number	Submission Date	IPR Name	Platform	Complaint Type	Complained Seller(s)	Infringing Listings	Supplement Infringement Reason(s)
100000	2023-09-15 11:03		Alibaba	Product listing		https://www.alibaba.com/product-detail/_101502190.html	

Case Records

- 2023-09-15 20:06 Ending
- 2023-09-15 11:16 Counter-notice rejected
- 2023-09-15 11:14 Seller has responded [View additional details](#)
- 2023-09-15 11:05 Complaint(s) processed
- 2023-09-15 11:03 submitted

Managing Takedown Requests

In some cases, rights owners may find it is necessary to withdraw a takedown request. To withdraw a complaint, click the “Withdraw complaint” link (see the screenshot below) and select the withdrawal reason. Once a complaint has been withdrawn, the original listing will be reinstated.

Manage Complaints

Platform

Aliexpress

Complaint type

Product listing

Submission date

2023-07-10 ~ 2023-10-12

IPR name

Complained seller(s)

Case number

Search

Case Status

All(7)

Filter

Batch Withdrawal

Batch Rejection

☐	Complaint Details	Platform	IP	Status	Action
☐	(10000003...1) Case number: 20231014... Submission date: 2023-10-11 11:00 http://www.aliexpress.com/item/100...	Aliexpress	...	Complaint(s) processed - Pending seller's response Date processed: 2023-10-11 11:22 Counter-notification reason: ... For more information	Check complaint details Withdraw complaint

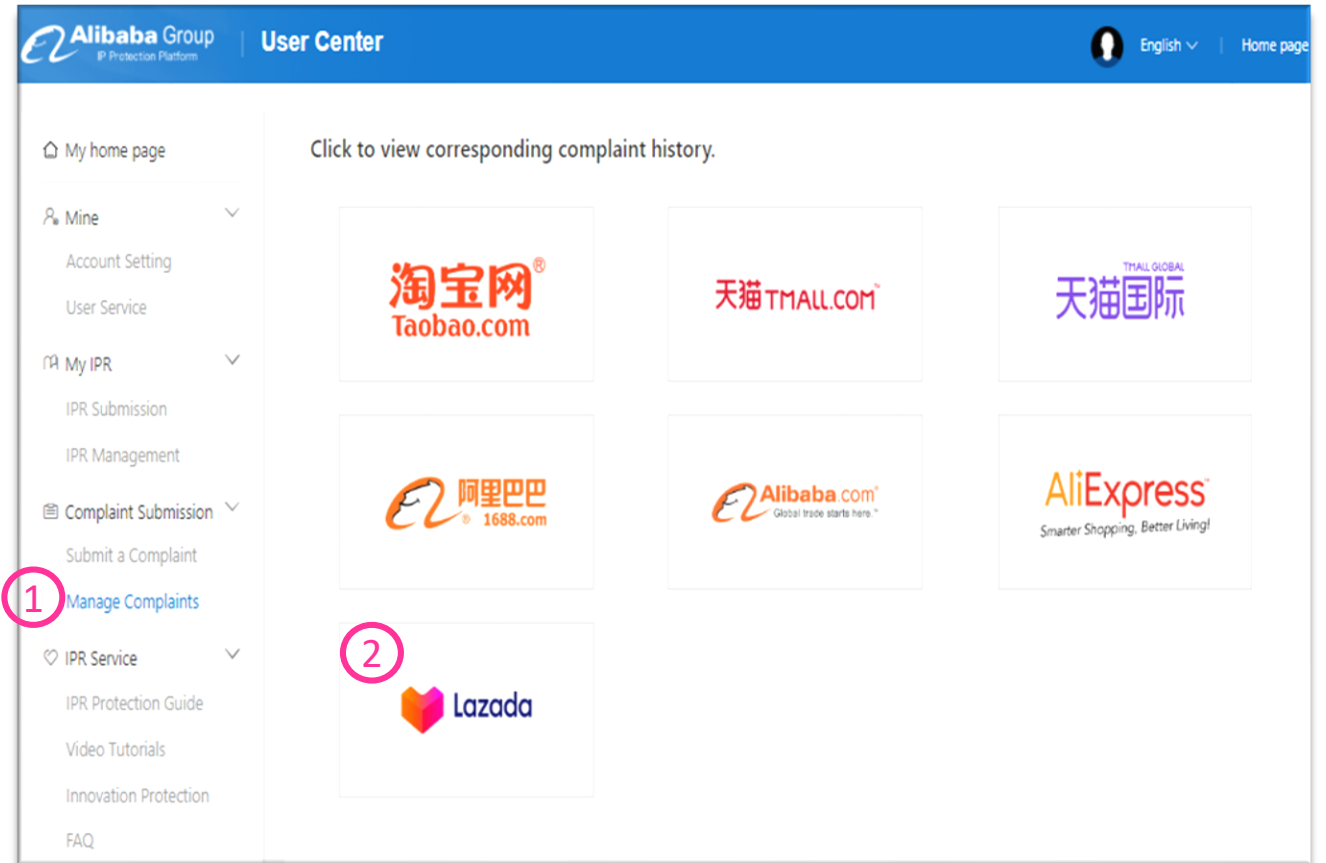
Counter-Notifications

Once your takedown request is processed, merchants may submit counter-notifications disputing the allegation of infringement.

The email account used when registering the IPP account will receive a notification when the seller submits a counter-notification. However, we strongly encourage account holders to regularly check their IPP account and address any pending counter-notifications or other requested action

To review counter-notifications:

1. Select “Manage Complaints.”
2. Select the corresponding platform



Counter-Notifications

To review counter-notifications that require a response:

1. Click “Check complaint details” and a “Complaint Details” page would open.

My Page

AACA User Center

Project Management

Mine

Account Setting

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My IPR

IPR Submission

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IPR Protection Guide

Manage Complaints

PlatformAlibaba.comComplaint typeProduct listingSubmission date2023-06-19 ~ 2023-09-23

IPR nameComplained seller(s)Case number

Search

Case StatusAll(1)Filter

Batch WithdrawalBatch Rejection

Complaint Details	Platform	IP	Status	Action
☐ aliqatest01(100000026002) Case number: 202309151103206001 Submission date: 2023-09-15 11:03 https://www.alibaba.com/product-...	Alibaba		Complaint withdrawn Date processed: 2023-09-15 11:14 Action taken:Submission of counter-notice materials Counter-notification reason: 投诉审核通... For more information	Check complaint details

Counter-Notifications

Clicking “Check complaint details” will pull up a “Complaint Details” page.

If the “Case Records” timeline includes an entry saying that “Seller has responded,” click on “View additional details,” a link which should appear next to the entry (see screenshot).

- My IPR
 - IPR Submission
 - IPR Management
- Complaint Submission
 - Submit a Complaint
 - Manage Complaints
- IPR Service
 - IPR Protection Guide

Platform	Alibaba
Complaint type	Product listing
Complained seller(s)	
Infringing listings	https://www.alibaba.com/product-detail,_..._.html
Supplement infringement reason(s)	

Case Records

2023-09-15 20:06	Ending	
2023-09-15 11:16	Counter-notice rejected	
2023-09-15 11:14	Seller has responded	View additional details
2023-09-15 11:05	Complaint(s) processed	
2023-09-15 11:03	submitted	

Counter-Notifications

Clicking “View additional details” will pull up the “Counter-notification details” page, with information on the seller and links to any materials submitted in support of the counter-notice (see screenshot).

User Center > Manage Complaints > Case Details

Counter-notification details

Submission time

2018-08-27 10:00

Illustration for counter-notification

has authorization from the right holder to the store

Type of counter-notification materials

Regular purchase source-Buy from distributor

Listening-notification materials

Name of the complained seller

Materials of counter-notification



Name of Complainant

Counter-Notifications

To accept a counter-notice, click “Withdraw complaint” from the account Manage Complaints page (see the screenshot). The counter-notice will then be accepted and the listing reinstated.

If the counter-notice is accepted but you disagree with the decision after checking with seller’s appeal documents/explanations, please send email to protect_ip@alibaba-inc.com with more evidence for anti-appeal.

Manage Complaints

Platform

Aliexpress

Complaint type

Product listing

Submission date

2023-07-10 ~ 2023-10-12

IPR name

Complained seller(s)

Case number

Search

Case Status

All(7)

Filter

Batch Withdrawal

Batch Rejection

☐	Complaint Details	Platform	IP	Status	Action
☐	(10000003...1) Case number: 20231011...210 Submission date: 2023-10-11 11:00 http://www.aliexpress.com/item/100...	Aliexpress	...	Complaint(s) processed - Pending seller's response Date processed: 2023-10-11 11:22 Counter-notification reason: ... For more information	Check complaint details Withdraw complaint



Thank you